

# IMM Auto Service News

430 South Price Road  
Tempe, Arizona

Find Us Online at  
[www.IMMAutoService.com](http://www.IMMAutoService.com)

IMM

Service

Automotive

(480) 967-7805

## Summer Newsletter 2011

Summer may not officially be over until the end of September but for many of us it ends when the school year starts. That day seemed ages away but suddenly it hit us, we are just days away from "back to school." This is a very busy time of year and there are lots and lots of things to get done.

To help you out we have a "back to school" special to make sure your vehicle is ship shape and ready for the job! See you soon,

The Team at IMM Auto Service

### Shop Hours

Monday - Friday  
8AM - 5:30PM

Call us at  
(480) 967-7805  
to schedule your  
appointment

### KEEPING IT COOL THIS SUMMER



A/C systems should be inspected once a year by a licensed professional.

As you probably know, the leaking of the refrigerant used in A/C systems into the atmosphere is one of the primary causes for holes in the ozone layer that protects the earth. Keeping your A/C system sealed and properly functioning not only saves you money but protects the planet we live on. Additionally, it is illegal, under Section 608 of the Clean Air Act, to vent these gases into the atmosphere. All technicians must adhere to this standard and have special equipment to recover, clean and recycle refrigerant.

If your car was built before 1994, it probably uses R12, which is more commonly known as *Freon* (this is actually DuPont's trade name). It has become more expensive since it can no longer be manufactured in this country. If your car uses R12 then it can still be topped off when it is a little low. When the leaks are large, however, or if the system needs extensive work, it may be time to investigate if your car is a good candidate for a switch to R134a, since that refrigerant is less costly.

Although manufacturers are investigating other refrigerants, R134a is the current standard and will work well for cars that were designed to use it. It is less expensive, but the molecules are smaller than R12 and so it is more prone to leakage. Topping a R134a system is not recommended, due to the more exact tolerances for the amount of charge this refrigerant requires and so in most cases it must be fully evacuated and recharged by exact weight. This is done in order to ensure that your system is operating at its maximum efficiency.

*Our certified technicians are qualified to work on all automotive air conditioning systems. We have all the necessary equipment and will ensure your car is properly repaired and that the A/C system is operating to its fully designed standard.*

## A WORD FROM A SHOP OWNER ON “SAVING MONEY ON CAR REPAIR”



One of our customers received some sound advice concerning things to consider when making a purchase. He was kind enough to pass this advice to me and I would like to share it with you and illustrate how it may be applied to your transportation needs.

His advice was that any purchase involves two other costs in addition to the purchase price. The other costs that need to be considered are 1) the maintenance cost of the item purchased, and 2) The eventual replacement cost when the item wears out. Since it is not easy to control the initial cost of the purchase, or its replacement cost, I want to address how to save on maintenance and to maximize the life of your investment. Hopefully this will help you to get more value out of your vehicle by extending the time before you need to replace it. Following are some key tips on maintaining your car:

**1. Regular oil changes and inspections by a certified technician.** It is critical to use the proper fluids for this service. For example, if your car requires a certain type of synthetic fluid, it is important to realize that not all synthetic oils are the same and that “semi-synthetic” is an almost meaningless term. This oil change service should also include a thorough multi-point inspection. (This should include checking your spare tire and battery at a minimum to help ensure your safety) A certified technician can spot potential problems that may be missed by a less skilled mechanic.

**2. Make sure any repairs are done properly.** As you well know, a repair done once properly is always less expensive than having it done twice; not to mention the inconvenience and time lost by shoddy work.

**3. Ensure that any repairs are complete and thorough, including replacement of related parts.** Often times we see a car where only half the proper job was done. Some shops will replace a timing belt to quote a low price, but not the related parts, such as the rollers or tensioners, that are necessary to ensure a lasting repair. These older parts can subsequently fail, requiring the entire job to be redone. In a worst-case scenario, the deterioration of these parts can even lead to a complete engine failure.



At IMM Auto Service, we strive to be the best value in automotive repair by using ASE certified technicians, quality parts, correct fluids, and maintaining an attention to detail and quality control procedures to ensure we provide the best possible value in car repair and maintenance possible. Please feel free to call with any of your car-care concerns or questions.

Sincerely, David Enriquez

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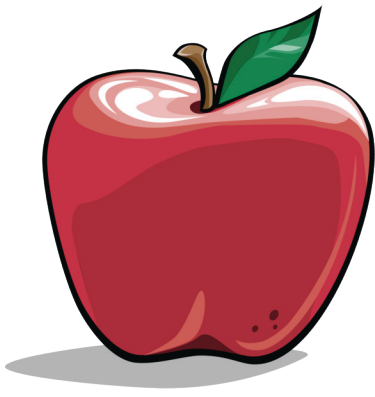
## DRIVING SMARTER AND SAVING ON FUEL



Did you know that your driving style could be burning excess fuel and draining your wallet? Hybrid owners learn this driving “trick” early on by watching all those nifty gauges in their cars.

First, don’t floor it when starting from a full stop; be smooth in your acceleration. Second, take advantage of your car’s inertia—you’ll boost your MPG and save your brakes. See a stop ahead or a red light? Take your foot off and let your car coast to a stop. Often you will find that traffic picks up and you never even need to come to a full stop. Of course be safe and don’t block traffic but a more efficient driving style can really help you save—and it’s quite relaxing as well!

## SOME BACK TO SCHOOL TIPS



By the time you get this newsletter, most of your children will be back in school. Following are a few things you can do to help ensure your children's educational success.

~ **Be Involved:** The first and most important thing you can do is to be involved. Volunteer at the school whenever you can. The "Parent Teacher Student Association" (PTSA) can always use help. They usually have monthly meetings where you can be involved in various committees to help your school and children. There are many other committees such as Site Council, Band Parents, Concessions, Cheer—just about any activity that your school engages in can use parental help. Most of the meetings are held in the evenings where it won't interfere with your work schedule. If you get a chance, take a vacation day and serve as a chaperone for one of your child's outings. I assure you, the rewards of your involvement will pay off for both you and your children. Your child will know that their school and education are a priority for you.

~ **Be there:** Attend any open houses, or parent/teacher conferences. These give you a chance to meet the teachers, see your child's learning environment and better understand what the expectations are for your child. This also will demonstrate to the teachers that you are concerned and involved with your child's education. This will make it easier and more comfortable for your child's teacher to communicate with you.

**And always remember the 3Rs!**

~ **Reading:** Help your child learn to read. Books are the windows to the world. You can learn just about anything by reading about it. You can travel to exotic lands and to places that don't even exist except in your mind. I remember when my daughter was quite young, in kindergarten I believe, and I wanted to help her read. I knew she liked the jokes in "Reader's Digest", so I told her I would help her learn to read them so she could read them whenever she wanted to. It was quite time consuming at first, but a lot of fun, and it gave her a goal for reading.

~ **Writing:** Learning how to write is very important. There are a lot of extremely intelligent people who just can't express themselves well. Reading can make you smart, but you must be able to communicate what you know. Learning how to write well will open up opportunities and help bring scholarships within reach.

~ **Arithmetic:** Math allows you to predict the future! Most events can be analyzed and put in mathematical form. The more math your child knows, the better reasoning skills your child will have—and yes, they will be able to predict certain future events. As you know, it is not through "hit and miss" that we were able to put a man on the moon. It is amazing that we were able to do it at all but with strong math skills this momentous event was made possible and history was made.

*"Tell me and I forget. Teach me and I remember. Involve me and I learn."*  
Benjamin Franklin



## TAKING A TRIP? HERE'S SOME GEAR TO KEEP ON HAND

When heading out for a trip, or even a short errand, we generally don't anticipate running into trouble. But it pays to be prepared for emergencies and with that in mind, here are suggested items to keep on hand you head out onto the open road:

- ▶ A few basic tools such as screwdrivers, wrenches, a vice grip, some duct tape and a flashlight
- ▶ Jumper cables
- ▶ A jack and a tire iron
- ▶ A "fix a flat" can for a temporary tire seal and inflation
- ▶ Snack food, like "Clif Bars" or Nuts
- ▶ Emergency flares and reflectors
- ▶ A pair of gloves, a blanket and a towel
- ▶ A cell phone (and even an additional cell phone battery)
- ▶ And most important—WATER! It can save your life, you can go days without out food but even a few hours without water can lead to real problems.

## Have Some Fun and Play the Misspelled Word Game

We have misspelled 1 word in this newsletter. If you are one of the first 10 to find it, stop by or give us a call and you win \$5 off your next service. Happy Hunting!

### **Our Complete Back to School Special** **3000 MILE SERVICE & INSPECTION**

- ▶ Oil and Filter Change (Up To 5 Qts)
- ▶ Quaker State 10w-30
- ▶ A New Premium Filter
- ▶ Check Spare Tire Condition
- ▶ 52 Point Vehicle Inspection
- ▶ Electronic Capacitance Battery Test
- ▶ Complete Brake Inspection
- ▶ Inspect Belts and Hoses



Plus a free and thorough consultation about any problems or concerns you may have with your vehicle.

**All this important work for only**  
**\$36.95 +tax\***

*\*For most vehicles. For fully synthetic oil please add \$35.00.*

**Offer Good Until October 15, 2011**

## BACK TO SCHOOL



**Important Tips Inside**  
**Newsletter-Summer 2011**

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