

# IMM Auto Service Car Care Tips and Specials

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## Personal Guarantee



I personally guarantee that IMM Auto Service will provide the best possible service for your car. It is our mission to maximize the utility of your vehicle for you and to protect not only your financial investment, but to

Dear Customer,

Thank you for the trust you place in IMM Auto Service. Our goal is not only to properly service your car, but to also give you the information necessary for you to make the choices that will allow you the safety and security a properly maintained car can offer.

Following are a few tips to help you get the maximum life and enjoyment from your automobile.

## You can Prevent a Battery Failure

Let's face it. Nobody wants to replace their car's battery. Unless you have chosen battery design as your field of study. all the specs about reserve capacity, cold cranking amps, loaded voltage, and interpretation of the testing really are pretty boring,



**What everyone wants, however, is a car that will start when you are ready to go home, or first thing in the morning when you leave for work.** A car that won't start is just a useless pile of glass and metal.

We use one of the most sophisticated battery testers available, and still find that the age and brand of the battery are significant indicators of the battery's reliability. We have found that if the tester indicates the battery is bad, even if you currently have no starting problem, the statistics and data are strong indicators that you will end up with a car that won't start relatively soon. Conversely, if the battery tester indicates that the battery is good, then it still might fail shortly. That is when we use age and brand of the battery to make a recommendation.

As a general rule, in this area of the country, with it's triple digit temperatures, **replacing the battery every three years,** is a good policy to minimize the chance of a battery failure and subsequent no-start condition.

While you may be replacing a battery with a little life left in

help insure your safety and the safety of your family.

David Enriquez

it using this schedule, the problems and inconvenience you prevent by replacing the battery, such as a tow bill and time lost from work, most likely will far outweigh the few extra dollars invested.

Think of it like changing your oil. You really don't want to wait for an engine failure before replacing your oil.

## Will you help us?

Following is a link to review IMM Auto Service on Google. We are trying to increase our customer base to save you money. If you can, please take a moment to review our service.

To show our appreciation, print out this page, and we will take \$5.00 off your next bill at IMM.

### [IMM Google Review](#)

Thank you for your help!  
-Dave

## Winter Safety Tips

### Put a jacket in your trunk

We have such nice weather here that sometimes it is easy to forget just how cold it can be if you end up stuck with a car that won't start, perhaps due to a battery failure.



At the first hint of cold weather, throw an old or extra jacket in the trunk. That way you can lend it to someone who doesn't take their car to IMM for service or use it if you get out of the car and find it is colder than you realized.

### Carry a flashlight

It is also a good idea to carry a flashlight, or one of the newer led head lamps that are so popular now. The days are shorter and if you get a flat tire, it is nice to have one of these available. The newer led lights last a lot longer than a regular flashlight, and the headband lets you use both hands for whatever you are doing.

### Have your car checked by IMM Auto Service.

Of course, this is always a good idea. We perform a safety inspection, and can advise you as to the condition of your car and to make sure it is ready for the colder weather

Thank you for the trust you place in IMM Auto Service.

Remember we work on most imports and many domestic automobiles!

**Sincerely,**

David Enriquez  
IMM, Inc.

**Save  
10%**

### Internet Special

From now until November 30, 2009, you can save 10% on any work you have done by IMM during this period. Clip out this coupon, present it at the time of payment, and we will deduct 10% off both parts and labor!

Please feel free to give this to your friends and neighbors as it expires soon!

**Cannot be combined with any other offer. Offer Expires: November 30, 2009**

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